

Sheep & Beef News Case Studies



James Biggar Grange Farm, Castle Douglas

James and his family run a 1,500ac mixed farm producing Pedigree Shorthorn and Aberdeen Angus Cattle, and Cheviot Mule cross-bred sheep. The farm runs around 360 cows and 750 ewes, and they grow approximately 140ac of cereals for their own use.



What does James think of Sheep & Beef news?

"Sheep & Beef News is an excellent publication. It's well put together and provides honest, unbiased opinions. Articles are practical and written in relatively short, bitesize chunks. I have only been farming for a little over 4 years and with no formal agricultural education, I'm keen to learn as much as I can. I'm interested in science, new technologies, breeding and genetics, but don't want to sit and read through a 25 page research document. Sheep & Beef News gives me this technical information in a farmer-friendly way, and not from anyone trying to sell me anything – this is what sets it apart from any other publication out there. It's a hugely valuable resource that gets circulated around everyone in our business. It's the one publication we definitely read every month."

Jonny McCririck Whitmuirhaugh Farm, Kelso

Whitmuirhaugh Farm is run by Jonny and his brother Charlie. Whitmuirhaugh encompasses around 500ac mixed grassland and arable with an additional 600ac of contract/share farm on neighbouring land. They have 75 cows to calve this year. Cows are all synchronised and fixed time AI'd, then run with an Aberdeen Angus bull for 8 weeks. AI bulls are a mix of Aberdeen Angus, Simental, Limousin and Hereford. Jonny is a strong believer in collaboration. He works closely with his brother-in-law, Murray Potts, at Shidlaw.



What does Jonny think of Sheep & Beef news?

"Sheep & Beef News is diverse with lots of interesting articles. It contains very good technical information backed up by data, facts and figures. Sheep & Beef News is set out very well with articles that help us to improve our business. Everything relates back to your own farm in some way, making us question and think about what we are doing to continue to be better. Some farmers may not realise just how useful Sheep & Beef News is. It contains excellent articles with lots of technical information. It's a very worthwhile read."